



Sindy Sanchez

📞 201.905.4450

✉️ sindy.snchz@gmail.com

🌐 sindysnchz.com

🏠 53 New St. Newark, NJ 07102

EDUCATION

Peruvian North American Abraham Lincoln School
Newton College Lima, Perú *IB Program
Rutgers University - Newark:
BFA in Graphic Design with a Minor in Art History
BA in Theatre Arts with a Minor in Entrepreneurship
**Magna Cum Laude

WORK EXPERIENCE

Designer | Fast Way & Digital Fast S.R.L | 2008-2011
Lima, Perú. (Full-time)
Graphic design solutions for printed advertising.
Typographic and layout solutions for magazines.

Graphic Designer | Freelance Work | 2011-present
Newark, NJ (Part-time)
Design solutions for various organizations and clients.
(TAG, YOUR NJ, Pooka, Katalyst, Pure Whimsy Events,
Newark Arts, Embodhi Attunement, etc.)

Artist Assistant | NJPAC | present
Newark, NJ (Part-time)
Welcome artists and set up dressing rooms. Assist
backstage before, during and after performances.

In-house Design Director | RITUAL Club Spa | present
Lima, Peru (Part-time from abroad)
Rebranding and visual identity: logo, stationary, website,
online presence, social media managing and in-site
renovations (a Vandalhaus collaboration).

Design Director | Vandalhaus | present
Newark, NJ (Part-time)
Managing brand identity and producing creative projects.

VOLUNTEERING

Junior Counselor | CISV-Perú | Lima, Perú | 2008-2010
Organize activities and workshops for kids ages 11-14
for a non-profit peace organization.

Visual arts curator | The Hub of New Music & Arts
startup | Newark, NJ | 2014-2015
Artists relations and curating. Designing promotions.

Gallery Attendant | Paul Robeson Galleries | Newark,
NJ | 2015
Welcome guests, answer phones, set up for workshops.

Ambassador | Newark Arts | Newark, NJ | present
Volunteer at Open Doors, Ambassador's Palette designer,
currently working on Open Doors Photobook.

LANGUAGES



English









Spanish












French

SKILLS

Microsoft Office 
Adobe Illustrator 
Adobe Photoshop 
Adobe InDesign 
Adobe After Effects 
HTML & CSS 

AREAS OF EXPERTISE

Branding 
Typography 
Print publications 
Web design 
Layout design 
Interface design 
Motion graphics 
Video editing 
Photography 

OTHER INTERESTS



Dancing



Painting



Costuming



Writing



Reading



Theatre



Movies



Photography

REFERENCES

Jennifer Bernstein - Rutgers: jennifer@levelnyc.com
Karin Bellantoni - Katalyst: karin@karinbellantoni.com
John Pernal - Hub Newark: jbpernal@gmail.com
Crystal Cowling - NJPAC: ccowling@njpac.org
Lauren Craig - Newark Arts: lauren.craig@newarkarts.org
Yrma Virto Barturén (spanish only) - RITUAL Club Spa: yrma@ritualclubspa.com