



Sindy Sanchez

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EDUCATION

Peruvian North American Abraham Lincoln School
Newton College Lima, Perú *IB Program
Rutgers University-Newark:
BFA in Graphic Design with a Minor in Art History
BA in Theatre Arts with a Minor in Entrepreneurship
**Magna Cum Laude

WORK EXPERIENCE

Designer | Fast Way & Digital Fast S.R.L | 2008-2011 | Lima, Perú. (FT)
Graphic design solutions for printed advertising.
Branding and layout design for printed publications.

Graphic Designer | Freelance Work | 2011-present | Newark, NJ (PT)
Design solutions for various organizations and clients.
(TAG, Katalyst, Pure Whimsy Events, EWR Spring Water, Brown Girls Bar Crawl, Porta Print, etc.)

Artist Assistant | NJPAC | 2016 - present | Newark, NJ (PT)
Welcome artists and set up dressing rooms. Assist backstage before, during and after performances.

In-house Design Director | RITUAL Club Spa | present | Lima, Perú (PT from abroad)
Rebranding and visual identity creation (a Vandalhaus collab).
Managing website and marketing campaigns.

Co-Founder & Director | Vandalhaus | present | Newark, NJ (PT)
Managing brand identity and producing creative projects.

In-house Graphic Designer & Marketing Associate
Newark Arts | present | Newark, NJ (PT)
Managing brand identity, managing website, producing collateral material and outward communications.

VOLUNTEERING

Junior Counselor | CISV-Perú | 2008-2011 | Lima, Perú
Organize activities and workshops for kids ages 11-14 for a non-profit peace organization.

Visual arts curator | The Hub of New Music & Arts startup |
2014-2015 | Newark, NJ
Artists relations and curating. Designing promotions.

Gallery Attendant | Paul Robeson Galleries | 2015 | Newark, NJ
Welcome guests, answer phones, set up for workshops.

Ambassador | Newark Arts | 2016 | Newark, NJ
Volunteer at Open Doors, Ambassador's Palette & Open Doors Photobook design and layout.

Consultant & Mentor | DES&CU ONG | present | Lima, Perú
Involved with a non-profit that mentors youth in areas with limited access to public law, health and culture services.

LANGUAGES



English



Spanish



French

SKILLS

Microsoft Office ●●●●●●●●●●
Adobe Illustrator ●●●●●●●●●●
Adobe Photoshop ●●●●●●●●●●
Adobe InDesign ●●●●●●●●●●
Adobe After Effects ●●●●●●●●●●
HTML & CSS ●●●●●●●●●●

AREAS OF EXPERTISE

Branding ●●●●●●●●●●
Typography ●●●●●●●●●●
Print publications ●●●●●●●●●●
Web design ●●●●●●●●●●
Layout design ●●●●●●●●●●
Interface design ●●●●●●●●●●
Motion graphics ●●●●●●●●●●
Video/sound editing ●●●●●●●●●●
Photography ●●●●●●●●●●

OTHER INTERESTS



Dancing



Painting



Costuming



Writing



Reading



Theatre



Filmmaking



Photography

REFERENCES

Lauren Craig | Newark Arts
lauren.craig@newarkarts.org

Daniel Ovalle | Vandalhaus
olelievandal@gmail.com

Crystal Cowling | NJPAC
ccowling@njpac.org

Yrma Virto Barturén (*spanish only*) | RITUAL Club Spa
yrma@ritualclubspa.com